



**THE 41st SOUTHERN AFRICAN TRANSPORT CONFERENCE (SATC 2023)**  
**CSIR International Convention Centre, Pretoria – 10 to 13 July 2023**  
**PROMOTIONAL OPPORTUNITIES**

<b>ITEM</b>	<b>SPONSORED AMOUNT</b>	<b>PROMOTIONAL OPPORTUNITIES</b>
SPONSOR A SESSION	<b>R15 000 + VAT = R17 250</b>	Company to provide slides for showing before and between sessions in auditoria Company will be given a timeslot for a 15 minute presentation during the session Acknowledgement in Programme Handbook, SATC Website and mailers
DELEGATES' BAGS	<b>R54 000 + VAT = R62 100</b> Approx R90 + VAT per branded bag x 600 bags	Bags may carry sponsor's logo/slogan Acknowledgement in Programme Handbook, SATC Website and mailers
USB <i>(with conference papers)</i>	<b>R70 000+ VAT = R80 500</b> Branded (600 USB's)	Sponsor's name/ logo will be printed on USB Acknowledgement in Programme Handbook, SATC Website and mailers Company information brochures (600) inserted into delegates' bags
DELEGATES NAME BADGES	<b>R14 500 + VAT = R16 675</b> Branded (600 name badges)	Name badges to carry sponsor's logo in full corporate colours (Logo will be printed on Lanyard and name badge insert) Acknowledgement in Programme Handbook, SATC Website and mailers
CONFERENCE BUS	The bus (43 seater) travels each day of the conference between the preferred hotels and the conference venue.	Acknowledgement in Programme Handbook, SATC Website and mailers Company information brochures (600) inserted into delegates' bags
PROGRAMME HANDBOOK	<b>R40 000 + VAT = R46 000</b> (600 booklets)	Acknowledgement in Programme Handbook, SATC Website and mailers Company information brochures (600) inserted into delegates' bags Double page colour advert in Programme Handbook
PLENARY SPEAKER	Sponsor the travel costs for a Plenary/ Keynote speaker Cost to be calculated once travel arrangements have been finalised	Acknowledgement in Programme Handbook, SATC Website and mailers Company information brochures (600) inserted into delegates' bags
COCKTAIL PARTY <i>(Cocktail party and prize giving on first day of conference – 10 July 2023)</i>	<b>R38 000 (incl)</b> Full bar with sweet and savoury platters provided	Representative from sponsor's company may welcome delegates Company banners may be displayed at cocktail party Acknowledgement in Programme Handbook and SATC Website Company information brochures (600) inserted into delegates' bags

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EXHIBITION SPACE in Conference Centre Foyer <i>(Further information available from Conference Secretariat)</i>	<b>R22 400 + VAT = R25 760</b> per stand (includes cocktail function, teas and lunches for two persons manning stand on four days of conference – Monday to Thursday)	Exposure throughout conference (3m x 3m stand) Company profile (paragraph) in Programme Handbook Acknowledgement on SATC Website and mailers
ADVERT IN PROGRAMME HANDBOOK	<b>R6 000 + VAT = R6 900</b> <u>full-colour</u> advert (A5)	600 copies of Programme Handbook issued to all delegates at conference Acknowledgement in Programme Handbook, SATC Website and mailers
BROCHURE IN DELEGATES' BRIEFBAGS	<b>R4 000 + VAT = R4 600</b>	Company information brochures/literature (approx 600) inserted into delegates' bags Acknowledged in Programme Handbook
PENS	Pens with company logo/name supplied by sponsor	Company pens (approx 500) inserted into delegates' bags Acknowledged in Programme Handbook
NOTEPADS	Notepaper with or without sponsor company's logo/details supplied by sponsor	Company to provide 500 notepaper/notepads for insertion into delegates' bags
BEST PRACTICAL PAPER AWARD	<b>R13 913 + VAT = R16 000</b>	Acknowledged in Programme Handbook, SATC Website and mailers Representative from sponsor's company may hand over the award and prize money
LIVE STREAMING	<b>R10 000 + VAT = R11 500</b> Per day or R40 000 (excl) for all 4 days of conference Headline Sponsor	Acknowledged in Programme Handbook, SATC Website and mailers Details to be discussed with sponsor
OPENING ACT <i>(Monday 10 July 2023)</i>	<b>R10 000 + VAT = R11 500</b>	Acknowledged in Programme Handbook, SATC Website and mailers Sponsor will be mentioned during the official opening ceremony

- Shaded option(s) already reserved

- Organisations interested in any of the above promotional opportunities, should contact the Conference Secretariat (Jacqui Oosthuizen)  
E-mail:satc.conference@gmail.com; Tel : 083 324-9622