

THE 42nd SOUTHERN AFRICAN TRANSPORT CONFERENCE (SATC 2024)
CSIR International Convention Centre, Pretoria – 8 to 11 July 2024
PROMOTIONAL OPPORTUNITIES

ITEM	SPONSORED AMOUNT	PROMOTIONAL OPPORTUNITIES
SPONSOR A SESSION	R17 000 + VAT = R19 550	Company to provide slides for showing before and between sessions in auditoria Company will be given a timeslot for a 15 minute presentation during the session/ One free ticket for the day for the person doing the presentation Acknowledgement in Programme Handbook, SATC Website and mailers
DELEGATES' BAGS	R60 000 + VAT = R69 000 Approx R90 + VAT per branded bag x 650 bags	Bags may carry sponsor's logo/slogan Acknowledgement in Programme Handbook, SATC Website and mailers One free ticket to the opening day
USB (<i>with conference papers</i>)	R70 000+ VAT = R80 500 Branded (650 USB's)	Sponsor's name/ logo will be printed on USB Acknowledgement in Programme Handbook, SATC Website and mailers Company profile on USB One free ticket to the opening day
DELEGATES NAME BADGES	R18 000 + VAT = R20 700 Branded (650 name badges)	Name badges to carry sponsor's logo in full corporate colours (Logo will be printed on Lanyard and name badge insert) Acknowledgement in Programme Handbook, SATC Website and mailers
CONFERENCE BUS The bus (62-seater) travels each day of the conference between the preferred hotels and the conference venue	R20 000 + VAT = R23 000 Or Sponsor a 62-seater bus for 4 days of conference	Acknowledgement in Programme Handbook, SATC Website and mailers Company information brochures (650) inserted into delegates' bags Invitation for one representative to attend the Monday evening cocktail function
PROGRAMME HANDBOOK	R42 000 + VAT = R48 300 (650 booklets)	Acknowledgement in Programme Handbook, SATC Website and mailers Double page colour advert in Programme Handbook One free ticket to the opening day
PLENARY SPEAKER	Sponsor the travel costs for a Plenary/ Keynote speaker Cost to be calculated once travel arrangements have been finalised	Acknowledgement in Programme Handbook, SATC Website and mailers Company information brochures (650) inserted into delegates' bags One free ticket to attend on the day the of the plenary address

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COCKTAIL PARTY <i>(Cocktail party and prize giving on first day of conference – 8 July 2024)</i>	R35 652.17 + VAT = R41 000 Full bar with sweet and savoury platters provided.	Representative from sponsor's company may welcome delegates Company banners may be displayed at cocktail party Acknowledgement in Programme Handbook and SATC Website One free ticket to the opening day
EXHIBITION SPACE in Conference Centre Foyer <i>(Further information available from Conference Secretariat)</i>	R24 400 + VAT = R28 060 (includes cocktail function, teas and lunches for two persons manning stand on four days of conference – Monday to Thursday)	Exposure throughout conference (3m x 3m stand) Company profile (paragraph) in Programme Handbook Acknowledgement on SATC Website and mailers
ADVERT IN PROGRAMME HANDBOOK	R6 000 + VAT = R6 900 <u>full-colour</u> advert (A5)	650 copies of Programme Handbook issued to all delegates at conference Acknowledgement in Programme Handbook, SATC Website and mailers
BROCHURE IN DELEGATES' BRIEFBAGS	R5 000 + VAT = R5 750	Company information brochures/literature (approx 650) inserted into delegates' bags Acknowledged in Programme Handbook
PENS	Pens with company logo/name supplied by sponsor	Company pens (approx 650) inserted into delegates' bags Acknowledged in Programme Handbook
NOTEPADS	Notepaper with or without sponsor company's logo/details supplied by sponsor	Company to provide 650 notepaper/notepads for insertion into delegates' bags
BEST PRACTICAL PAPER AWARD	R13 913 + VAT = R16 000	Acknowledged in Programme Handbook, SATC Website and mailers Representative from sponsor's company may hand over the award and prize money Invitation for one representative to attend the Monday evening cocktail function
LIVE STREAMING	R400 000 + VAT = R460 000 Headline Sponsor for the streaming of the full conference (4 days)	Acknowledged in Programme Handbook, SATC Website and mailers Details to be discussed with sponsor Invitation for one representative to attend the full conference in person, including the Monday evening cocktail function. Plus ten virtual tickets for the full duration of the conference.
OPENING ACT BY LOCAL PERFORMING ARTIST OR GROUP <i>(Monday 8 July 2024)</i>	R10 000 + VAT = R11 500	Acknowledged in Programme Handbook, SATC Website and mailers Sponsor will be mentioned during the official opening ceremony
CONFERENCE APP	R52 173.91 + VAT = R60 000	Acknowledged in Programme Handbook, SATC Website and mailers Details to be discussed with sponsor One free ticket to the opening day

- Sponsorship is on a first come first served basis. The sponsorship will only be confirmed once payment is received. Only pre-paid sponsorships can be accepted.

- Shaded option(s) already reserved.

- Organisations interested in any of the above promotional opportunities, should contact the Conference Secretariat (Jacqui) E-mail: info@satc.org.za; Tel : 083 324-9622