



38th SOUTHERN AFRICAN TRANSPORT CONFERENCE (SATC 2019)
CSIR International Convention Centre, Pretoria – 8 to 11 July 2019
PROMOTIONAL OPPORTUNITIES

ITEM	SPONSORED AMOUNT	PROMOTIONAL OPPORTUNITIES
COMPANY SLIDES (4) welcoming delegates to conference	R6 000 + VAT = R6 900	<ul style="list-style-type: none"> ┆ Company to provide slides for showing before and between sessions in auditoria ┆ Acknowledgement in Programme Handbook and SATC Website
DELEGATES' BAGS	R42 000 + VAT = R48 300 Approx R60 + VAT per branded bag x 700 bags	<ul style="list-style-type: none"> ┆ Bags may carry sponsor's logo/slogan in one colour ┆ Acknowledgement in Programme Handbook and SATC Website
USB (with conference papers)	Quote for 700 R64 400+ VAT = R74 060 Branded (R92 per item)	<ul style="list-style-type: none"> ┆ Sponsor's name/ logo will be printed on USB ┆ Acknowledgement in Programme Handbook and SATC Website ┆ Company information brochures (700) inserted into delegates' bags
DELEGATES NAME BADGES	Quote for 700 R16 000 incl Branded	<ul style="list-style-type: none"> ┆ Name badges to carry sponsor's logo in full corporate colours (Logo will be printed on Lanyard and name badge insert) ┆ Acknowledgement in Programme Handbook and SATC Website
CONFERENCE BUS	R14 000 The bus (30 or 43 seater) travel each day of the conference between the preferred hotels and the conference venue.	<ul style="list-style-type: none"> ┆ Acknowledgement in Programme Handbook and SATC Website ┆ Company information brochures (700) inserted into delegates' bags
PLENARY SPEAKER	Sponsor the travel costs for a Plenary/ Keynote speaker Cost to be calculated once travel arrangements have been finalised	<ul style="list-style-type: none"> ┆ Acknowledgement in Programme Handbook and SATC Website ┆ Company information brochures (700) inserted into delegates' bags
COCKTAIL PARTY (Cocktail party and prize giving on first day of conference – 8 July 2019)	R25 000 (incl) Full bar with sweet and savoury platters provided	<ul style="list-style-type: none"> ┆ Representative from sponsor's company may welcome delegates ┆ Company banners may be displayed at cocktail party ┆ Acknowledgement in Programme Handbook and SATC Website ┆ Company information brochures (650) inserted into delegates' bags

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<p>EXHIBITION SPACE in Conference Centre Foyer</p> <p><i>(Further information available from Conference Secretariat)</i></p>	<p>R16 500 + VAT = R18 975 per stand (includes cocktail function, teas and lunches for two persons manning stand on four days of conference – Monday to Thursday) Note – it does not include attendance of the conference sessions</p>	<p>┆ Exposure throughout conference (3m x 3m stand) ┆ Company profile (paragraph) in Programme Handbook</p>
<p>ADVERT IN PROGRAMME HANDBOOK</p>	<p>R6 000 + VAT = R6 900 <u>full-colour</u> advert (A5)</p>	<p>┆ 700 copies of Programme Handbook (including final programme) issued to all delegates at conference ┆ Acknowledgement in Programme Handbook</p>
<p>ADVERT IN PROGRAMME HANDBOOK</p>	<p>R4 000 + VAT = R4 600 <u>B&W</u> advert (A5)</p>	<p>┆ 700 copies of Programme Handbook (including final programme) issued to all delegates at conference ┆ Acknowledgement in Programme Handbook</p>
<p>BROCHURE IN DELEGATES' BRIEFBAGS</p>	<p>R3 800 + VAT = R4 370</p>	<p>┆ Company information brochures/literature (approx 650) inserted into delegates' bags</p>
<p>PENS</p>	<p>Pens with company logo/name supplied by sponsor</p>	<p>┆ Company pens (approx 650) inserted into delegates' bags ┆ Acknowledged in Programme Handbook</p>
<p>NOTEPADS</p>	<p>Notepaper with or without sponsor company's logo/details supplied by sponsor</p>	<p>┆ Company to provide 650 notepaper/notepads for insertion into delegates' bags</p>
<p>BEST PRACTICAL PAPER AWARD</p>	<p>R16 000 Incl</p>	<p>┆ Acknowledged in Programme Handbook and SATC Website</p>

- Shaded option(s) () already reserved
- Organisations interested in any of the above promotional opportunities, should contact the Conference Secretariat (Jacqui Oosthuizen)
E-mail:satc.conference@gmail.com; Tel : 083 324-9622