

**THE 40th SOUTHERN AFRICAN TRANSPORT CONFERENCE (SATC 2022)**  
**CSIR International Convention Centre, Pretoria – 4 to 7 July 2022**  
**PROMOTIONAL OPPORTUNITIES**

<b>ITEM</b>	<b>SPONSORED AMOUNT</b>	<b>PROMOTIONAL OPPORTUNITIES</b>
COMPANY SLIDES welcoming delegates to conference	<b>R6 500 + VAT = R7 475</b>	<input type="checkbox"/> Company to provide slides for showing before and between sessions in auditoria <input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers
DELEGATES' BAGS	<b>R45 000 + VAT = R51 750</b> Approx R90 + VAT per branded bag x 500 bags	<input type="checkbox"/> Bags may carry sponsor's logo/slogan <input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers
USB (with conference papers)	<b>R70 000+ VAT = R80 500</b> Branded (600 USB's)	<input type="checkbox"/> Sponsor's name/ logo will be printed on USB <input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers <input type="checkbox"/> Company information brochures (500) inserted into delegates' bags
DELEGATES NAME BADGES	<b>R14 500 + VAT = R16 675</b> Branded (500 name badges)	<input type="checkbox"/> Name badges to carry sponsor's logo in full corporate colours (Logo will be printed on Lanyard and name badge insert) <input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers
CONFERENCE BUS	The bus (43 seater) travels each day of the conference between the preferred hotels and the conference venue.	<input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers <input type="checkbox"/> Company information brochures (500) inserted into delegates' bags
PROGRAMME HANDBOOK	<b>R39 000 + VAT = R44 850</b> (550 booklets)	<input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers <input type="checkbox"/> Company information brochures (500) inserted into delegates' bags <input type="checkbox"/> Double page colour advert in Programme Handbook
PLENARY SPEAKER	Sponsor the travel costs for a Plenary/ Keynote speaker Cost to be calculated once travel arrangements have been finalised	<input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers <input type="checkbox"/> Company information brochures (500) inserted into delegates' bags
COCKTAIL PARTY (Cocktail party and prize giving on first day of conference – 4 July 2022)	<b>R35 000 (incl)</b> Full bar with sweet and savoury platters provided	<input type="checkbox"/> Representative from sponsor's company may welcome delegates <input type="checkbox"/> Company banners may be displayed at cocktail party <input type="checkbox"/> Acknowledgement in Programme Handbook and SATC Website <input type="checkbox"/> Company information brochures (500) inserted into delegates' bags

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EXHIBITION SPACE in Conference Centre Foyer <i>(Further information available from Conference Secretariat)</i>	<b>R20 000 + VAT = R23 000</b> per stand (includes cocktail function, teas and lunches for two persons manning stand on four days of conference – Monday to Thursday)	<input type="checkbox"/> Exposure throughout conference (3m x 3m stand) <input type="checkbox"/> Company profile (paragraph) in Programme Handbook <input type="checkbox"/> Acknowledgement on SATC Website and mailers
ADVERT IN PROGRAMME HANDBOOK	<b>R6 000 + VAT = R6 900</b> <u>full-colour</u> advert (A5)	<input type="checkbox"/> 550 copies of Programme Handbook issued to all delegates at conference <input type="checkbox"/> Acknowledgement in Programme Handbook, SATC Website and mailers
BROCHURE IN DELEGATES' BRIEFBAGS	<b>R4 000 + VAT = R4 600</b>	<input type="checkbox"/> Company information brochures/literature (approx 500) inserted into delegates' bags <input type="checkbox"/> Acknowledged in Programme Handbook
PENS	Pens with company logo/name supplied by sponsor	<input type="checkbox"/> Company pens (approx 500) inserted into delegates' bags <input type="checkbox"/> Acknowledged in Programme Handbook
NOTEPADS	Notepaper with or without sponsor company's logo/details supplied by sponsor	<input type="checkbox"/> Company to provide 500 notepaper/notepads for insertion into delegates' bags
BEST PRACTICAL PAPER AWARD	<b>R13 913 + VAT = R16 000</b>	<input type="checkbox"/> Acknowledged in Programme Handbook, SATC Website and mailers <input type="checkbox"/> Representative from sponsor's company may hand over the award and prize money
STREAMING	??	

- Shaded option(s) ( ) already reserved
- Organisations interested in any of the above promotional opportunities, should contact the Conference Secretariat (Jacqui Oosthuyzen)  
E-mail:satc.conference@gmail.com; Tel : 083 324-9622