SATC
SOUTHERN AFRICAN TRANSPORT CONFERENCE

2026

EXHIBITION & PROMOTIONAL OPPORTUNITIES

44th ANNUAL SOUTHERN AFRICAN TRANSPORT CONFERENCE SATC 2026

CSIR ICC Pretoria, South Africa
6 to 9 July 2026

Patron: The Minister of Transport

For more info visit: www.satc.org.za

transport_sa | SA Transport Conference

THANK YOU

Thank you for your interest in becoming a sponsor and/ or exhibitor. We promise that you will find all the relevant information in this document. Let us know if we can schedule an onboarding call to provide you with the finer details.

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DATE & VENUE

The 44th annual Southern African Transport Conference (SATC 2026), supported by the South African Department of Transport, will take place from Monday 6 July to Thursday 9 July 2026 at the CSIR International Convention Centre, Pretoria, South Africa.

OBJECTIVES

The 2026 conference theme is "Developing and sustaining transport systems in an uncertain world". The conference will engage all stakeholders involved in the transport sector on how to provide optimum, effective, and efficient transport solutions to improve service delivery to better respond as a sector to the needs of all users of our transport systems.

The conference provides a platform for national and international dialogues on transport as an enabler of socio-economic development. It also serves as a forum for discussion and information exchange on the implementation of transport policy, strategy and technology applications for all aspects and modes of transport. Better cooperation between and engagement of all public and private sector stakeholders will be one of the key issues that will be debated and for which solutions will be sought and action plans formulated. Over the years, the conference has remained a credible source of reference material for both policy and practice.

2026 CONFERENCE SESSIONS

- Infrastructure
- Integrated Transport and Spatial Development
- Traffic Engineering
- Capacity Building/ Transport for Rural Development
- Rail
- Urban and Public Transport
- Urban Mobility
- Traffic management, Safety and Security
- TransSafe
- Freight and Logistics
- The Opportunities of Science, Technology and Innovation with BRICS Countries
- Aviation
- Maritime
- Engineering for Safe Systems Forum
- Integrated Public Transport Networks
- SAICE Transport Division (Critical Thinking Through Project Development)
- International Women in Transport
- Public Private Partnerships
- WIM for direct weight enforcement

COMPANIES AND ENTITIES THAT ATTENDED THE 2025 CONFERENCE

3M Consult
4in1 Simulations
Acacia Economics
African Marine Solutions Group
AIH Econogistics
AJ Broom
Akwethu Engineering and Development
Alphatech Global Technologies
ARL Consultancy
Armco Superlite
ARRB SYSTEMS
ATHOS ORGANIC E FUEL
Auditor-General South Africa
AV-Innovative
Bakwena PCC
Beihang University China
BFG Africa Rail
Brava Engineers
Bulumko Corporate Law Advisors
Bureau Veritas Marine & Offshore
BYTEFUSE
CAMEA Technology
Central University Of Technology
Cestel
ChildSafe South Africa
Chinese Embassy to South Africa
Chrisen Consulting
City of Cape Town
City of Johannesburg
City of Tshwane
Civil Aviation Authority
Civil Concepts
Cokama Human Capital
Community Safety and Transport Management
Continuum Transport Planning
Corabrand
CSIR
CVLC Communications
DAI Global Belgium SRL
Deltabloc
Democratic Alliance
Dept of Agriculture, Land Reform, Rural Development
Department of Community Safety and Transport
Department of Roads and Transport
Department of Tourism
Department of Transport National
Department of Transport Eastern Cape
Department of Transport KZN
Department of Transport Limpopo
Dept of Infrastructure Western Cape
Deutsche Gesellschaft für Internationale
Development Bank Of Southern Africa
Dhubecon
DNA Economics
Durban University of Technology
EDL Engineers (Pty) Ltd
EDM
EGIS
EIB
EIT Freight Services
Engineering Council of South Africa
eThekwini Municplaity
Ethiopian Embassy
EURO USC
Experts on The Go
Federal University of Santa Catarina
Fiscaltech
Fischer Consulting
Gary Edwards Traffic Engineering
Gautrain Management Agency
German Development Cooperation - GIZ
Gershwin Transportation Consultants GTC
GETS
GIBB
Global Transport Solution Consult
GWI Aviation Advisory
Henan Polytechnic University, China
HV Technologies
Industrial Development Corporation
Ingerop South Africa
Innovative Transport Solutions
Instituto Mexicano Del Transporte
Intercomp
International Women in Transport
Isquared Consulting
ISWIM
ITOO Specialist Risk
IWIT
JC Auditors
JG Afrika
JRA
Kistler Instruments
Koleko
Kubu Consulting
Lamela Consulting
Linsen Nambi Bunker Services
Lubocon civils
Mariswe
Mariteng CE
Mentis
Mikros Traffic Monitoring
Mintirho Engineering Services
MMSEZ
MN Project Consultant
Mobile Digital Solution
Mogale City Local Municipality
Monash University
Moralla Consulting
Moses Kotane Research Institute
Mowana Engineers
N3 Toll Concession (RF) Pty Ltd
National Council- Parliament of Namibia
National Research Foundation
NEPAD Business Foundation
NgaPansi KwaManzi
Norconsult Telematics
North West University
NOSA
Novus3
NTSU Aviation
NW DCSTM
Onke Consulting
Palama Consulting Engineers
Pan African Institute for Evidence
Phakamisa General Services
Phuhlisa Development Solutions
Planning and Transportation Specialist
Polokwane Municipality
PRASA
Project Dynamics
PvN Professional Services
PVT
Quarterhill
Radius Institute for Road Safety
Railway Corporate Strategy CC
Railway Safety Regulator
RMB Solutions
Roadlab Laboratories
RockSoil Consult
Rocla
Route 2 - Transport Strategies
Royal HaskoningDHV
RTS
SA Institution Of Civil Engineering
SACTCC
Safety Cloud
SAICE Transport Division
SAIMI
SALGA
SAMSA
SANRAL
SANWIT Gauteng
SARF
SARTSMA
SEE Sustainability
SERBO Consulting
SMA Road Safety
SMEC South Africa
SNA Civil and Structural Engineers
South African Road Federation
Specialised Coating Systems
State Security Agency
Static Motion
STE Consultant
Stellenbosch University
Suiso Fertilizer
Synagogue Trading
Syntell
Tech IQ Consulting Engineers
Technische Hochschule Ingolstadt
Techso
Texas A&M University
The Blue Heritage Chamber of commerce
The SA Institution of Civil Engineering
Theo le Roux Consulting
TMT Services and Supplies
Tolcon Group
Toledo do Brasil
Tollink SA
Tolplan
Transnet
Transport and Community Safety, Limpopo
Tshwane Municipality
Tshwane University of Technology
TTI - The Texas A&M University System
TydeCo
UITP
UNISA
Universite Gustave Eiffel
University of Birmingham
University of Cape Town
University of Johanneburg
University of KwaZulu-Natal
University of Mpumalanga
University of Namibia
University of Pretoria
University of Rwanda
University of South Africa
University of the Witwatersrand
University of Venda
Urbano Consulting
Veleton
Wamil Consulting
Wesgro
West Coast TVET College
Western Cape Government- Dep of Infrastructure
Western Cape Government Mobility Dept
Western Cape Provincial Parliament
Wonderboom Airport
World Bank Group
WSP Group Africa
Zutari

SATC 2025 FACTS:

700+
Delegate Attendees

24
Countries Represented

1
Bursary Student Supported

13
Student Essay winners supported

CLICK HERE:

TO VIEW A SHORT CLIP FROM THE 2025 CONFERENCE

THANK YOU TO OUR PREVIOUS SPONSORS AND EXHIBITORS

AUDIENCE PROFILE

Audience Engagement

An opportunity for sponsors to engage directly with delegates and speakers

- Academia
- Consulting, design and construction firms
- Financial Directors
- Fleet Managers
- Infrastructure Operators
- Journalists
- Leaders and decision makers
- Operation Managers
- Original Equipment Manufacturers
- Policy and Decision Makers
- Product Managers
- Researchers
- Sales and Marketing Managers
- State Owned Enterprises
- Transport Operators
- Transport Planners
- Urban Planners

Everyone in any way connected with transport infrastructure and service delivery value chain is invited. This conference is of particular interest to funding agencies, municipal, provincial, and national government authorities, parastatals, policy- and decision-makers, academics, researchers, students and professionals active in the planning, construction, manufacturing, logistics, operation and safety of passenger and freight transport, road traffic, rail, maritime and aviation and emerging topics related to future transportation and technology.

SPONSORSHIP OPPORTUNITIES:

Our A la Carte sponsorship packages offer:

- Pre-event exposure
- Brand awareness in mobile event app
- Engage with attendees and gather insights
- Brand awareness during the event
- Post event opportunities

PROPEL YOUR POSITION!

SPONSOR A SESSION

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- **Speaking opportunity**
- Exclusive branding on the day of the session in the allocated venue.
- Sponsor to provide slides for showing before the session and during breaks
- Sponsor will be allowed a 10 minute speaking opportunity in the session
- One free day pass for sponsor speaker and free attendance at the cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls valid for the day of sponsorship

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 22 000 EXCL VAT

DELEGATE GOODY BAGS

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Sponsor logo and branding on the delegate bags
- One free day pass for the opening day and cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls

(700 swag bags)

Last day to claim this: 15 May

SPONSORSHIP COST:
ZAR 75 000 EXCL VAT

USB OF PROCEEDINGS

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Sponsor name or logo on USB cover
- Sponsor ad or profile added to the USB with the conference proceedings
- One free day pass for the opening day and cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls
- 4gb USB's

Last day to claim this: 15 May

SPONSORSHIP COST:
ZAR 80 000 EXCL VAT

CONFERENCE APP

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Exclusive features will include polls, banner ads and a sponsor section
- Delegate engagement by integrating interactive features such as contests and prize giveaways
- One free day pass for the opening day and cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls

Last day to claim this: 15 May

SPONSORSHIP COST:
ZAR 80 000 EXCL VAT

PROGRAMME HANDBOOK & ABSTRACT BOOK

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Sponsor logo on outside cover of the programme handbook which includes the abstract book
- Two full page colour ads in the programme handbook
- One free day pass for the opening day and cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls

(750 printed copies)

Last day to claim this: 15 May

SPONSORSHIP COST:
ZAR 70 000 EXCL VAT

COCKTAIL PARTY AND PRIZE GIVING

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Speaking opportunity
- Sponsor may use banners and other branding on the evening of 6 July in the Exhibition hall where the function for approx. 300 delegates will take place
- Sponsor may welcome delegates to the function and display logo on the digital screens
- One free day pass for the opening day and cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls on the day of the cocktail function

Last day to claim this: 15 May

SPONSORSHIP COST:
ZAR 45 000 EXCL VAT

REGISTRATION SPONSOR

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Sponsor name and logo at registration desk over all 4 days of conference
- Sponsor pull up banners at registration desk for all 4 days of conference
- One free day pass for the opening day and cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 25 000 EXCL VAT

LUNCH SPONSOR

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Sponsor logo displayed at lunch venue. Sponsor provide banners, table gifts etc
- One free day pass for the day of sponsorship and cocktail function attendance
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts
- Sponsor may use the conference app for polls valid on the day of sponsorship

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 60 000 EXCL VAT

PLENARY SPEAKER

PACKAGE INCLUDES:

- **High visibility**
- **Exclusive branding**
- **Networking opportunity**
- Sponsor pull up banners displayed at the entrance of the Diamond auditorium on the day of the plenary presentation
- One free day pass for the day of presentation and one free cocktail function pass
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 250 000 EXCL VAT (Minimum)
Sponsorship amount is dependant on the air ticket fee

CONFERENCE DELEGATE BUS

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Sponsor name and logo displayed on 70-seater bus for all 4 days of conference
- One free day pass for the opening day and cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 24 000 EXCL VAT

BEST PRACTICAL PAPER AWARD

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- **Networking opportunity**
- Speaking opportunity
- Sponsor may hand over the prize to the winner at the Cocktail function and prize giving event
- One free pass to the cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 16 000 EXCL VAT

DELEGATE NAME BADGES

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- Sponsor logo on name tags and lanyards
- One free pass to the cocktail function
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 18 000 EXCL VAT

OPENING ACT – PERFORMANCE ARTIST(S)

PACKAGE INCLUDES:

- **Prominent visibility**
- Sponsors pull up banners at entrance of the Diamond auditorium for the opening session
- One free pass to the opening session (08h00 to 10h30) on Monday 6 July
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 10 000 EXCL VAT

BROCHURE / GIFT IN DELEGATE BAGS

PACKAGE INCLUDES:

- **High visibility**
- Sponsors provide 700 brochure/ flyer copies and/ or gifts to be inserted in the delegate bags
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts

Last day to claim this: 29 May

SPONSORSHIP COST:
ZAR 6 000 EXCL VAT

PENS AND NOTEPADS

PACKAGE INCLUDES:

- **Prominent visibility**
- **Exclusive branding**
- Sponsors provide 750 pens and notepads to be inserted in the delegate bags
- Sponsor profile and logo on conference app
- Sponsor logo on conference website
- Sponsor mentioned in mailers and social media posts

Last day to claim this: 29 May

SPONSORSHIP COST:
Sponsor provide pens and notepads

OTHER CUSTOMISABLE SPONSORSHIPS

PACKAGE INCLUDES:

- **Book a private meeting room**
- **Sponsor a paper author/ presenter**
- **Sponsor a student**

EXHIBITION STANDS

Be seen! Extend your reach and influence.

Click **HERE** to view a short clip from 2025 exhibition

An exhibition stand will only be confirmed after receipt of the booking form and payment. The Exhibitor Manual will follow after payment reflects in our account.

The exhibition stands and all custom-built stands are professionally done by Expo Guys

FABRIC BOOTH

The easy pre-build and cost-effective option. You can dress this stand up your way with printed graphics or add on extras like TVs and furniture

Included in the cost per stand:

- 9m² floor space for four days in the Exhibition Hall
- Stand set up is on Sunday 5 July between 11h00 and 18h00 (No set up on Monday)
- Stand break down is on Thursday 9 July from 15h30 to 18h00
- Shell scheme
- Fascia board (black) with logo and company name in standard lettering
- Fluorescent light
- One 15amp PowerPoint
- Skirted table and two chairs
- Lunches, refreshments and welcome cocktail function included for two exhibitors each day
- Exhibitors may not attend the sessions

Additional items such as furniture, TV, brochure stand, plants etc. may be booked.

Last day to book a stand: 17 June

TOTAL COST PER STAND:
ZAR 26 500 EXCL VAT

CUSTOM BUILD (RAW SPACE PACKAGE)

Showcase your brand to the max and stand out from the rest. This stand will reflect your brand identity and also attract more delegates.

Included in the cost per stand:

- 9m² floor space for four days in the Exhibition Hall
- Stand set up is on Sunday 5 July between 11h00 and 18h00 (No set up on Monday)
- Stand break down is on Thursday 9 July from 15h30 to 18h00
- One 15amp PowerPoint
- Skirted table and two chairs
- Lunches, refreshments and welcome cocktail function included for two exhibitors each day
- Exhibitors may not attend the sessions

Last day to book a custom build stand: 9 June

TOTAL COST PER STAND:
ZAR 24 500 EXCL VAT

FABRIC BOOTH INFO

Stand Construction – Upright poles and standard white infill panels.

Internal wall height is 1m (w) x 2.5m (h) x 3mm thick. The number of individual panels will vary depending on your stand size and orientation (inline, corner or island stand).

Actual Panel Size: 980mm (w) x 2420mm (h)
Visual Print Size: 960mm (w) x 2400mm (h)

Fascia Board

Visual Print Size: 2980mm (w) x 313mm (h)
Fascia board is 313mm (h). Fascia Vinyl lettering is at 7cm (h) and is applied directly onto the fascia board.

(U-shape and L-shape stands are available depending on the stand number)

Click here for the Foyer floorplans

Click here for the Exhibition floorplans

Click here exhibition booking form

DON'T MISS OUR SPECIAL OFFER!

Up to 1 April
Super early bird (10% discount)

Up to 1 May
Early bird (5% discount)

Book and pay as an exhibitor and blue sponsor
by 1 May for an additional 3% discount
Bookings will be cancelled in the case of no payment

ARE YOU ON OUR MAILING LIST?
Be sure to let us know if we can add you: **info@satc.org.za**
All prices exclude VAT